



# 2025 Wine Walks

Sponsorship Options  
winewalks.hdsa@gmail.com

## Event Description

We are planning three (3) Snohomish Wine Walks for the 2024 season: June 7, Sept. 13, and Dec. 13. We are expecting 300-450 attendees at each event, and 10-15 merchant and winery pairings to participate. To help fund the event, we are offering a variety of sponsorship opportunities at a variety of price points to highlight your business as a prime HDSA supporter.

## Presenting Sponsor

- **Season presenting sponsor - \$6,000 (1 available)**  
For all three wine walks of the season, we will feature your business logo *exclusively* on the following items:
  - Wine Walk Event Page and Ticket Pages
  - Walk map handed out to each wine walk participant
  - Event wristband handed out to each wine walk participant
  - Winery signs located at each pouring location
  - HDSA wine walk website
  - Instagram and Facebook event ads
  - Newsletter Info Graphic
- **June and September event presenting sponsor - \$2,000 each (2 available)**  
For a single wine walk, we will feature your business logo on the following items:
  - Single Event Ticket Page
  - Walk map handed out to each wine walk participant
  - Event wristband handed out to each wine walk participant
  - Winery signs located at each pouring location
  - HDSA wine walk website
  - Instagram and Facebook event ads
- **December event presenting sponsor - \$3,000 (1 available)**  
For a single wine walk, we will feature your business logo on the following items:
  - Single Event Ticket Page
  - Walk map handed out to each wine walk participant
  - Event wristband handed out to each wine walk participant
  - Winery signs located at each pouring location
  - HDSA wine walk website
  - Instagram and Facebook event ads
  - Special edition "Holiday" wine glasses
  - Special edition "Holiday" 2 bottle tote